



Dear ABC Licensee Owner/Operator:

This year's Fillmore Street Jazz Festival will be held on Saturday and Sunday July 7th & 8th 2012. This year's event, will be an **Alcohol Garden Event**, with **no consumption of alcoholic beverages in public**.

Please be advised that pursuant California State Business and Professions Code §23300, you are to conduct sales and transactions as you normally would on any given day. There are to be no sales from the window, no coolers full of beer and malt beverages being sold at the front entrance. For off-sale premises all transactions are to take place at the cash register.

Pursuant to California State Business and Professions Code §25620(a) and San Francisco Municipal Police Code §21, possessing an open or consuming an alcoholic beverages in public or in a park is prohibited.

Be advised that plain clothes SFPD and ABC Investigators will be assigned to the event, and working in your area. Be mindful not to sell alcoholic beverages to underage or intoxicated persons.

Additionally, you are reminded that you are responsible for the order and cleanliness of your business. Off-Sale premises shall not open alcoholic beverages in or around their premises. On-Sale premises shall not allow consumption in front of their premises unless the premises has a valid Table and Chair permit from DPW and ABC has approved of its use.

We caution that much of the public's perception with regard to consuming alcoholic beverages in public starts at the point of sale; your licensed premises. By avoiding the giving or selling of single cups, opening alcoholic beverages containers, and point of sales at the door all lend to immediate consumption which is in violation of the law. Your involvement in these activities can be a violation of law and expose you and your business to contributing to a public nuisance and potential civil liability.

Working together we can make this a safe and successful event for you, the attendees and the surrounding community. Your questions or comments are welcomed please contact Northern Police Station 614-3400 or the SFPD/ABC Liaison Unit 553-1049.



SFPD - ALU
553-1049

