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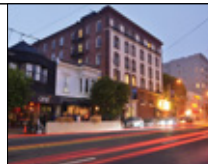


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THE NEW FILLMORE

SAN FRANCISCO ■ JULY 2012



CARLY LANE PLASKETT

Crackdown on Booze at Jazz Fest This Year

For first time, Fillmore festival gets beer gardens

By BARBARA KATE REPA

FOR THE FIRST TIME in its 28-year history, those who wish to drink beer or wine at the Fillmore Jazz Festival this year must buy and consume it within the confines of one of seven "beverage gardens"—designated areas within the festival carpeted in artificial turf and enclosed by white picket fences.

In the past, police suspended the laws against public liquor consumption during the festival. As long as drinks were in plastic, festivalgoers were allowed to walk around with them, wherever purchased.

Northern Station Captain Ann Mannix tightened the rules on bars and restaurants last year, no longer allowing them to sell outside. This year, she announced she would bar alcohol at the festival, except when consumed in beer gardens or inside bars and restaurants.

"Alcohol is always the 'X' factor," Mannix said via email. "Given grossly underfunded staffing levels and a reduced number of officers citywide anyway, trying to provide for the public safety at an event where alcohol flows freely is a difficult task. Beer gardens, a designated drinking area, make it more manageable."

The Fillmore Merchants Association, which sponsors the festival, opposed the change, as did some individual merchants. Their pleas fell on deaf ears.

"It's a damn shame," said Thomas Reynolds, president of the merchants association. "We've got three stages of great music to wander among. To change the Fillmore festival—where there's never been a problem—to be more like other festivals that do have problems makes no sense."

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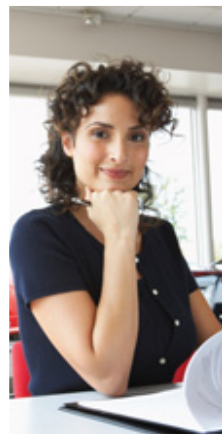
■ HEADLINERS



Kim Nalley is jazz artist in residence this year; Jai Uttal is world music artist in residence.

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TECH



Now There's an App for Fillmore

FOR MORE THAN A DECADE, Fillmore merchants have provided a lively illustrated folding map of the shops, entertainment and dining opportunities in the neighborhood. The map, which is updated regularly, helps locals and visitors alike navigate the thriving local business community. Half of the map — either north of California Street or south of California Street — rotates on the back page of the *New Fillmore* monthlies.

But with more than 200 businesses in the neighborhood, there are constant closures, openings and remodels — and lots of special events. With the street situated in the hub of digital media, the creative team at Imagine That Design Studio — which produces the map for the Fillmore Merchants Association — decided it was a perfect launching pad for an interactive app that could provide up-to-the-minute notification of news and shopping events generated by neighborhood merchants.

So now there's an app for Fillmore Street for iPhones — one of the first neighborhood apps. You can download the free Fillmore app at the iTunes store or at facebook.com/fillmorestreet.

STREET TALK



The \$100 million man

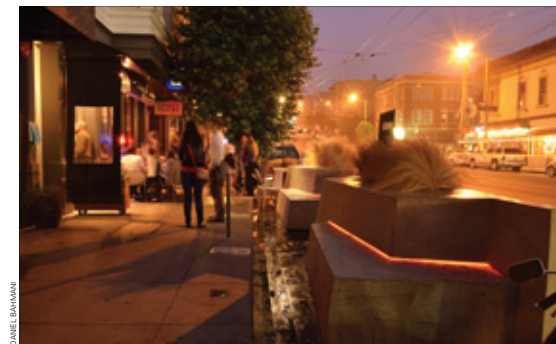
It all began in a former dry cleaners on Pine Street in 1999. "I just have this thing about bread," said Pascal Rigo (above), a Frenchman realizing his dream by launching his own boulangerie and living upstairs above the shop.

In early June, Rigo shocked loyal devotees by announcing he and his investors had sold the company to Starbucks for \$100 million. During the next year, La Boulangerie products will be added to Starbucks outposts across the country, Rigo says, and more La Boulangerie cafes will open nationwide. But few changes are expected at the original *maison mere* on Pine Street or at the La Boulangerie cafes.

CHURCH AT THE CLAY: After a brief remodel, art films are screening again at the Clay Theater. And now, in addition to the midnight showing of *The Rocky Horror Picture Show*, you can catch church services at the Clay on Sunday mornings. A group called Calvary SF — no relation to the Calvary Presbyterians up the street — is holding services on Sunday mornings at 10:30.

COMING & GOING: Work is under way at 1923 Fillmore, former home of Osaka, on a second location for Roam Burgers, which is already doing business on Union Street. . . . Across the boulevard at 1928 Fillmore, BoConcept is gone and Prana, the yoga wear label, is on the way. . . . And finally there are signs of life at the corner of Fillmore and Clay, former home of the Long Bar, but no name yet.

NEIGHBORHOOD NEWS



DANIEL BAHAMON

A New Public Space



THREE YEARS AGO, the concept of the Fillmore Stoop was born, with the intention of making the northern stretch of California Street near Fillmore more pedestrian friendly and softening the harsh visual of the busy four-lane highway. The idea was to create a public space where neighbors could meet, relax, take a break from shopping or just hang out.

San Francisco has embraced these kinds of parklets — usually two parking spaces converted into mini urban parks. The parklet movement originated here, but was inspired by beautification efforts in New York that reclaimed dead urban spaces and transformed them into parks and

plazas. The idea also takes its cues from European cities, where urban pedestrian zones have always been valued. The parklet concept has since expanded across the globe.

Each parklet in San Francisco has its own flavor. The Fillmore Stoop was designed by architects Jessica Weigley and Kevin Hackett of Sial Studios at Fillmore and Clay. Its multi-tiered sculptural form provides several levels for pedestrians to sit. It both creates more space for people and also acts as a barricade against the busy California Street traffic. The \$25,000 project was funded by Chase Bank, which recently opened a branch across the street from the parklet.

— NICK KINIRIS

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Connecting the neighborhood

Every month, 20,000 copies of the New Fillmore are delivered to homes and businesses in the Fillmore, Pacific Heights and Japantown. We thank you for your support and encouragement and welcome your ideas and suggestions.

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CRIME WATCH

Bank Robbery Van Ness Avenue and Pine Street May 24, 3:06 p.m.

Plainclothes officers responded to a call that a man had robbed a bank. Arriving at the scene, they were informed that security guards were following the suspect. A witness directed the officers to a nearby location, where they found the suspect carrying several thousand dollars in various denominations, along with a firearm replica. The police believed the suspect might be a serial robber, so they handed the case over to the robbery detail.

Aggravated Assault Steiner and Sacramento Streets May 27, 9 p.m.

Dispatch received a report that a man was assaulting people with a long wooden pole. When officers arrived, they found three men pinning a lone male to the sidewalk. The man refused to answer their questions. The officers called for medical assistance for a woman who had been struck in the head with the pole, causing pain and an abrasion. She told police she had been waiting for the bus when she saw the man lying in the street, the pole alongside him; he suddenly hopped up and struck her. Two witnesses attempted to prevent the man from attacking others. As one suffered a blow, the other tackled the suspect and held him down until police arrived. The suspect was booked at county jail.

Terrorist Threat Van Ness Avenue and California Street May 28, 11:15 a.m.

Officers responded to a call from store personnel complaining that a man inside the store was threatening: "I'll kill you and steal your soul." The caller said the man had been coming into the store over a period of weeks and making threats to various employees, who had become frightened for their safety. The suspect was apprehended and arrested for felony terrorist threats.

Robbery Van Ness Avenue and Eddy Street May 29, 9:45 p.m.

Officers received a call from a business, where a security guard told them that a man had entered the store and attempted to conceal merchandise in a bag. The man then tried to leave, passing several open registers. When the security guard moved to stop the man, the suspect pushed past him, then struck the guard several times in the abdomen. The guard wrestled the man to the ground and held him there until the police arrived. This incident was classified as a robbery rather than shoplifting because the employee who attempted to stop the robbery met with great resistance. The suspect was booked at Northern Station.

Theft Fillmore and Post Streets June 7, 5:56 p.m.

A man told officers he had been inside a store, in the midst of handing the clerk a \$100 bill to pay for his purchases, when suddenly another man ran inside, snatched the bill from his hand and fled. The customer who had been robbed and a second man who witnessed the incident identified the suspect, who was arrested and booked at Northern Station.

Aggravated Assault Eddy and Laguna Streets June 11, 10 a.m.

A woman went to an apartment intending to retrieve property an acquaintance who lived there had borrowed. The two then had an argument that escalated into a physical fight. The woman wrestled the apartment resident to the ground, biting her two times on the arm. Neighbors broke up the fight before the police came. After viewing video evidence of the encounter, officers arrested the woman for assault with a weapon likely to cause great bodily injury: her teeth. The suspect was booked at Northern Station.

Vehicle Burglary Fillmore and Clay Streets June 22, 9:46 p.m.

Officers received a call from a man who told them he had parked in the Safeway parking lot, locked his car, then walked away to do his shopping. On his return he found a man inside his car, going through his backpack. The suspect backed quickly out of the car, then fled. The man who had been robbed chased the intruder and caught him at the corner of Fillmore and Clay, where he held him until police arrived. The suspect was arrested and booked at Northern Station.

Street Robbery With Force, Aggravated Assault California and Gough Streets June 22, 10 p.m.

A woman was walking down the street with her purse strapped across her neck and shoulder. As she was concentrating on changing the song on her iPhone, she felt something tugging on her strap from behind. She was then thrown to the ground and dragged for a short distance. A male voice warned, "Stay down and be quiet." The man then yanked hard on the purse and phone, got them free and fled. The woman shouted for help. A bystander called the police. Police detained a suspect a short distance away, and a search revealed he was carrying numerous items from the woman's purse.

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FILLMORE JAZZ FESTIVAL



"I finally, finally have my baby. She's got nice long fingers. I'm thinking she'll play bass or piano."

—VOCALIST KIM NALLEY

At Last

New baby in tow, Kim Nalley is back home on Fillmore as jazz artist in residence

By PAMELA FEINSILBER

IF THE FILLMORE were a university, rather than a school of hard knocks, jazz singer Kim Nalley would long ago have been awarded an honorary doctorate. Though she lives with husband Mike Lewis and their new baby girl Lydia in the saddle between Nob Hill and Russian Hill, looking out on the Golden Gate Bridge, the Fillmore considers her one of its own.

And the feeling is mutual. "The Fillmore is my home away from home," Nalley says. "I cut my eye teeth in the Fillmore."

She got her start on Fillmore Street in the early '90s singing at Harry's Bar, the Fillmore Grill and the Alta Plaza Bar & Grill. It was during those gigs that she started claiming an ever-widening circle of fans. Since then, she's performed around the world as a solo artist, with her band — even, for a few years, as the performer-owner of the Jazz at Pearl's club in North Beach.

Nalley has been appearing regularly at the Fillmore Jazz Festival for a decade. This year she's the jazz artist in residence, closing both days of the festival on the California Street stage.

TO PAGE 8 ►



PROGRAM

SATURDAY | JULY 7

CALIFORNIA STREET STAGE		
10:00 - 11:00	Radio Jazz	
11:35 - 12:45	Foxtails Brigade	
1:15 - 2:25	TSP: The Song Project	
2:55 - 4:00	Contemporary Jazz Orchestra	
4:30 - 6:00	Kim Nalley	
SUTTER STREET STAGE		
10:00 - 11:30	Dana Leong	
12:00 - 1:30	West African Hi Life Band	
2:10 - 3:40	LoCura	
4:15 - 6:00	Jai Uttal & the Queen of Hearts	
EDDY STREET STAGE		
10:00 - 11:00	Carlos Zalcito	
12:00 - 1:30	Dwight Carrier	
2:00 - 4:00	Bobbie Webb	
4:00 - 6:00	The King Brothers	

SUNDAY | JULY 8

CALIFORNIA STREET STAGE		
10:00 - 11:15	Michael Orenstein Group	
11:45 - 1:15	Venissa Santi	
1:45 - 3:30	Norbert Stachel & Electric Forecast featuring Ray Obiedo	
4:00 - 6:00	Kim Nalley	
SUTTER STREET STAGE		
10:00 - 11:15	Homenagem Brasileira Feminina	
11:50 - 1:30	Jai Uttal & the Queen of Hearts	
2:10 - 3:40	Yaelisa Y Caminos Flamencos	
4:15 - 6:00	Hip Spanic Allstars	
EDDY STREET STAGE		
10:00 - 11:00	Consonance	
11:30 - 12:30	Jay'e & Friends from the Fillmore	
1:00 - 2:00	Scary Larry & the Monster	
2:30 - 3:30	Church of St. John Coltrane	
4:00 - 6:00	Sista Monica	

PLUS More music both afternoons at Jackson Street and swing dancing at O'Farrell Street

At the Fillmore Festival, It's All About the Music

Here's the inside scoop on this year's performers from the artistic director

By JASON OLAINÉ

IT'S THAT TIME OF YEAR AGAIN, when San Francisco's swingiest, bluest and funkier street party comes alive.

This is the 28th year of the Fillmore Jazz Festival, which was created in 1984 to celebrate Fillmore's jazz heritage at a time when much of the music had stopped. I had the honor of programming the music on the Sutter and California Street stages again this year and I can honestly say: If you had fun and were turned on by the eclectic and energetic music last year, then you'll surely want to get to the Fillmore early this year. We have some amazing talent lined up.

And if the diversity of music isn't enough to get you up and out, the myriad food and arts vendors and the participating restaurants and merchants up and down the strip should be. The more



World music artist in residence Jai Uttal.

than 200,000 people who attended last year can't be wrong.

For the second year in a row we have both an artist-in-residence for the California Street stage (a world music artist), both of whom will be performing Saturday and Sunday.

Our jazz artist is a longtime Fillmore favorite and proud San Franciscan: the dynamic and virtuosic vocalist **KIM MALEY**, who's an amazing talent and treasure. Find out for yourself as she closes the stage both days. But I suggest you arrive early if you want a seat; last year, the area was jam-packed. Kim will be dedicating part of her set to another neighborhood icon, the great blues and jazz legend Etta James, who died in January.

Our world music artist is the immensely inspiring, Grammy-nominated vocalist and multi-instrumentalist **JAI UTTAL**. A



Cellist-trombonist-composer Dana Leong — "a hi-def Yo-Yo Ma" — performs Saturday.

longtime Bay Area resident and frequent world traveler, Jai's career has spanned more than two decades with treks into multi-cultural world music, avant garde jazz, electronic rock and traditional Indian kirtan, or sacred chants. I had the pleasure of booking him at Yoshi's since the early 1990s and he's always delivered moving, memorable and uplifting musical experiences. I suggest you hear him and his **QUEEN OF HEARTS ORCHESTRA** on Saturday as they close the Sutter Stage so you can tell your friends to catch him on Sunday. You'll dance your way around the festival for the rest of the day, guaranteed.

Every artist on the roster this year will move you in one way or another, and it's a shame not to be able to catch full sets of each group.

Take, for instance, **DANA LEONG** on the Sutter stage at 10 a.m. on Saturday. The uber-talented and genre-bending

composer, cellist and trombonist fuses jazz, classical and pop to create music as poignant as it is rough and tumble. He's been called a "hi-def Yo-Yo Ma," thanks to his pioneering collage of musical styles and ambitious take-no-prisoners philosophy.

Another early Saturday gem, down the street at the California Street stage, is **RADIO JAZZ**, a group of young musicians grades 6 to 12 who have grown up playing symphonies, accompanying silent films, scoring sci-fi broadcasts and animation films and experimenting with electro-acoustic sounds as part of their music studies at Vacaville Christian Schools. For the festival, they'll be undertaking what they call "Wide Jazz," in which they visit a genre for a few minutes and then segue to something completely different. The music is continuous and tied together at the end. The result is a fascinating and spontaneous trip through many styles of jazz (world,



Yaelisa Y Caminos Flamencos turns out a full flamenco dance party on Sunday.

swing, blues, avant-garde) — with a nod to the greats such as Toshiko Akiyoshi, Raymond Scott, Don Byron and Sun Ra — along with a heavy helping of original compositions.

More highlights include trumpeter **MARK RAPP**'s group called **THE SONG PROJECT**, which is not strictly jazz but will be performing on the California stage as its artists embrace multiple genres, displaying virtuosity on their instruments, creating a signature sound, weaving rhythmic and textural elements of didgeridoo, guitar, trumpet and rhythm section, enhanced with raw, emotional vocals. Full disclosure: I produced a Disney Jazz record last year with such luminaries as Dave Brubeck, Esperanza Spalding, Dianne Reeves, Joshua Redman, Roy Hargrove, Regina Carter... and Mark Rapp. His version of "Circle of Life" was one of the album highlights, so I'm eager to hear his latest ensemble.

Next up on the California stage on Saturday around 2:55 will be the **CONTEMPORARY JAZZ ORCHESTRA**. This big band, composed of some of the Bay Area's finest musicians, is another returning festival favorite, with its high-energy swing sets.

I'm also eager to catch some Bay Area rising stars on Sunday morning at the California Street stage, among them Berkeley's Jazzschool sensation, the **MICHAEL ORENSTEIN GROUP**.

I've had some sort of relationship with most of the artists on this year's program in one way or another over the years; however, **FOXTAILS BRIGADE** is not one of them. But they're one of the bands I'm most eager to check out. I heard the lead vocalist, guitarist, songwriter and bandleader, Laura Weinbach, performing at my neighborhood farmer's market earlier this year and was enchanted by her

solo guitar and vocals. I'd like to think that if you heard her sing and play you'd want to book her, too. So, get to the California Street stage by 11:30 on Saturday morning and judge for yourself.

Cuban American vocalist **VANESSA SANTI** is up on Sunday at 11:45 and, while not a household name yet, she is a talent to watch. The great Ruben Blades said as much: "We are going to be hearing a lot from this young lady." Another great singer is SF's own **SANDY GRESSMAN**, slated to perform at 10 a.m. Sunday on the Sutter Street stage. Her **HOMENAJE A BRASILERA FEMININA** features her crystalline voice and the graceful trombone of her daughter Natalie as they pay tribute to the great composers of Brazilian jazz, from Jobim and Edu Lobo to Dorí Caymmi and Hermeto Pascoal.

With so much great music going on, we'll all be busy and on the move. But maybe not as busy as New York City-based multi-saxophonist **NORBERT STACHEL**. He leads his **ELECTRIC FORECAST** group with a cast of uber-all-stars including guitarist **RAY OBIEDO** on Sunday on the California Stage — while also holding down duties with Jai Uttal on both Saturday and Sunday.

If you want to dance, you'll find a variety of bands to help get your groove on, from the **WEST AFRICAN HI LIFE BAND** to the Latin funk grooves of the **HIP SPANIC ALL-STARS TO LOCUBRA**, as they mix flamenco with reggae and cumbia with ska. Speaking of flamenco, be sure to catch **YALISA Y CAMINOS FLAMENCOS** as they turn out the full flamenco dance party on the Sutter Street stage on Sunday afternoon.

And as always, the legendary **BOBBIE WEBB** has scheduled the best of Bay Area blues for the Eddy Street stage. On

Saturday vocalist/harmonica wiz **CARLOS ZALCITA** kicks things off, then **DWIGHT CARRIER**'s agile accordion and party time Zydeco flavor takes over. Next, Bobbie's own incendiary group rocks the house and finally, the **KING BROTHERS**, who come from blues royalty — they're second cousins of Freddy and Albert King — promise to raise the roof, or at least the tent.

On Sunday, why not start the day at church with gospel group **CONSONANCE**, followed by the funky soul of **JAYE AND FRIENDS FROM THE FILLMORE**, then some southern Louisiana blues with electrifying guitarist **SCARY LARRY** and his large band the Monsters? Our neighborhood **CHURCH OF ST. JOHN COLTRANE** will bring the jazz, and then to close the weekend is the dynamic blues and gospel vocalist **SISTA MONICA**. There's always loads of fun and great vibes — right in front of Yoshi's.

When I was asked to be the artistic director of the Fillmore Jazz Festival last year, I was more than happy to join the team. At the time I was already booking Yoshi's San Francisco — in addition to the Newport Jazz Festival in Rhode Island — and I felt a close bond to the neighborhood and its livelihood.

Now it's July 2012 and I'm preparing to move back east as director of programming and touring for Jazz at Lincoln Center. As a lifelong jazz fan and ex-trumpeter, going to work for Wynton Marsalis and his organization is a dream come true and a great opportunity.

But saying goodbye to this neighborhood and especially to this great jazz festival was something I did not want to do. So it looks like I'll still be involved. I love the Fillmore and I love the musicians and people that make up this place. Happy festival, neighbor!

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KEN O'BARRY

"It's not a sit on a stool and do a bunch of pretty songs for the pretty people kind of occasion."

Vocalist Kim Nalley:

► FROM PAGE 5

"The artist in residence has to do a lot of singing — which means I'm really gonna have to work on my pelvic floor," says Nalley, who was on bed rest for the last trimester of her pregnancy, had a C-section and has not performed a full-length concert since January. "I sat in on a jam session at the Dogpatch Saloon about a month ago, and afterward my stomach muscles hurt a lot. I thought, okay, I'm gonna have to really work out to be in shape for Fillmore."

It's not just because "it's definitely my favorite festival," she says. "When you do a festival it requires more heavy singing than a concert or a club, because with the acoustics outdoors, you don't have the sound waves bouncing back. It's hard singing — a lot of diaphragm work. And people expect more of you. They really want to have a good time. Something about being outside with a drink in your hand makes you want to woo-woo!"

She adds: "I'll do a couple of ballads, but it's different — it's not a sit on a stool and do a bunch of pretty songs for the pretty people kind of occasion."

A few days before the festival, she was still thinking about her set list. She wants to pay tribute to the great jazz and blues singer Etta James — who lived in the Fillmore as a teenager and died earlier this year at 73 — even though she hasn't performed Etta's songs in the past.

"There's a kind of etiquette," she says. "You don't do a lot of a singer's signature tunes while the performer is still alive. So I'm learning some of her songs now. It's something you do out of respect for those who came before."

But mostly she'll stick to the kind of material she's made her own.

"I like to do the tunes that people got hip to me from," Nalley says. That means jumping songs from the years she sang with the Johnny Nocturne Band, among others. Her fan the conductor Michael Tilson Thomas liked "Route 66" and "all the Gershwin things," she says. "I always do 'America the Beautiful.' We'll see what else happens. I like to have a list of tunes I'm going to do, then mix and match, depending on what the audience feels like. I like to pick up on the energy of the crowd."

Meantime, there's that new baby she's wanted for so long, who needs to be fed every three hours.

"She's got nice long fingers," Nalley says. "I'm thinking she'll play bass or piano. Those are her options. I prefer piano. Then she can just sit back and wait for the phone to ring."

Nalley follows the Fillmore Jazz Festival with a two-week run at the Razz Room, near Union Square, from July 11 to 22. On the 18th, she'll be joined by another Fillmore legend, Sugar Pie DeSanto, who grew up with Etta James, for an evening honoring Etta.

Nalley is happy to be performing

Back on Fillmore



■ TRIBUTE TO ETTA

During the Fillmore Jazz Festival, singer Kim Nalley will pay tribute to blues singer Etta James (above), another of Fillmore's own, who died earlier this year. On July 18, Nalley and another Fillmore legend, singer Sugar Pie DeSanto, will honor Etta at the Razz Room near Union Square.

again, but says she won't appear as often or as far afield as she once did. She suffered several miscarriages before having Lydia on March 26. "Now that I finally, finally have my baby, I want to spend a lot of time with her," Nalley says. "She's

too young to drive around, and I'm not going to leave her."

She's appearing in New York in December at Jazz at Lincoln Center. "How do you turn down Lincoln Center?" she says. "But I'll mostly do regional gigs, if they're not too far away."

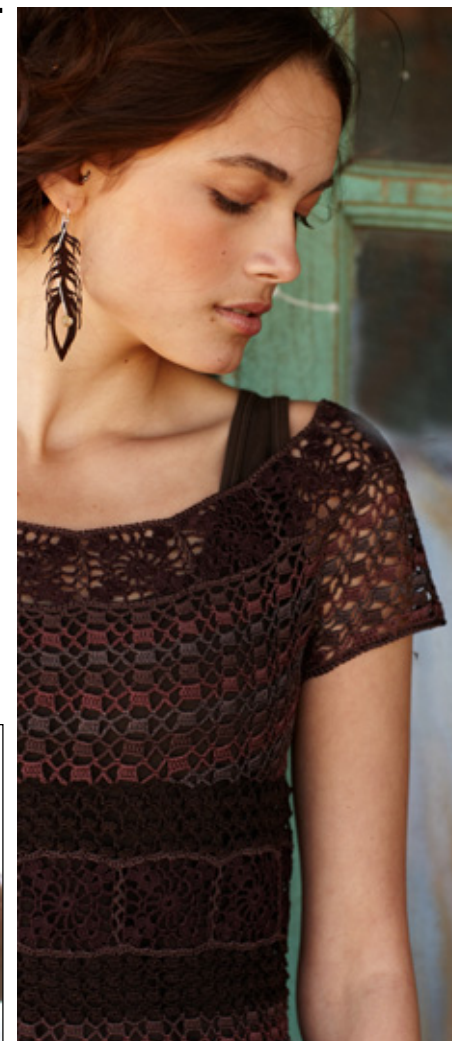
There's another reason Nalley will stay close to home. She's getting that doctorate — not from the Fillmore, but from U.C. Berkeley. She's halfway through a five-year Ph.D. program in American history. In addition to working on her book-length dissertation on American jazz musicians in post-World War II Germany, she will be a student instructor for a class in the fall.

"In America, we think jazz is multicultural and has no color," she says. "But for everybody else, it has to do with race. Considering how much race was a part of German history, the philosophical arguments about what is jazz become more interesting."

School starts again on August 16. "Then I play the Kuumbwa in Santa Cruz — I love that venue!" she says. "Go to a class, run to a gig and now I have a baby. I have no idea how I'm going to accomplish everything."

But we all know she will.

Pamela Feinsilber (pamelafeinsilber.com) is a freelance book editor, writing consultant and contributing writer to San Francisco magazine.



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In a First, Fillmore Fair Will Have Beer Gardens

► FROM PAGE ONE

Sgt. Mark Moreno, who was put in charge of handling special events in the Northern District about six months ago, confirmed there has been no increase in arrests in recent years at the Fillmore festival.

"But a lot of issues can arise after the fact," he said, "like at the Union Street Fair, many fights broke out after the event ended. We didn't experience that with Fillmore. We just want to keep it that way."

"This new policy is 100 percent the idea of the San Francisco Police Department," said Steven Restivo, whose firm has been producing the festival since 2007, and who has worked on the event since the early 90s. "I firmly believe the Fillmore Jazz Festival is one of the most mellow in the city. There's no way we should have to have beer gardens."

Restivo said the issue of outside alcohol sales began to escalate last year when a number of merchants along Fillmore wanted to sell outside their doors. "The police didn't used to care," he said. "They used to look the other way when the Elite and Harry's did it."

Restivo said beer gardens are not required at the Polk Street Fair, which he also stages. But alcohol has been eliminated completely at the Union Street Fair for the last two years.

"I firmly agree with that policy for Union Street — no alcohol at all — because the kids used to get drunk and go on the rooftops there," he said. "But for Fillmore, it's

just so wrong. Getting a glass of wine and being able to stroll the street is what the fair is all about."

Restivo said he expects beverage sales at the festival will be down this year by a third and possibly more.

"You won't be able to take a bottle of wine with you? Incredible!" exclaimed local resident Chuck Smith. He and his wife Lorna have been fans of the festival for 14 years — well before they became the first residents to move into the Fillmore Heritage condos above Yoshi's in 2007.

"The Fillmore fair is more civilized than the others because it's always been music-oriented," Smith said. "It was respectful of the whole heritage of the neighborhood."

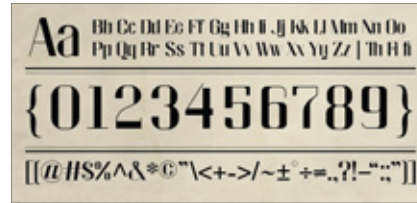
Added Lorna Smith: "We're used to being treated like grownups. But now, we're like all the other fairs."

Chuck Smith's prediction: "There will be people smuggling in alcohol and sipping it out of their jackets."

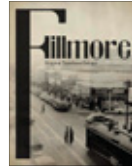
One of them might be Bruce Levin, a Sutter Street resident and a diehard jazz festival fan. "I've been to every one except for 1990 when we lived in Philadelphia," he said. "I flew in for the others, no matter what I was."

Levin said he and his wife Heather always set up their chairs near the California music stage, sample the street food and share a bottle of wine in their prized Fillmore Jazz Festival logo glasses purchased in years past. "We still have a shelf of them," he said. "We sip wine and listen to music.

POSTER ARTIST



A designer who's just our type



She was a high school art teacher in London before moving to San Francisco four years ago to study new media at the Academy of Art. Carly Lane Plaskett flourished in the "digital meets old school design" program.

For a class in typography, she was challenged to design her own font. Since she lived near Fillmore, she decided to evoke the neighborhood's jazz era. "I wanted something local to inspire me," she says. "All through school I'd worked at Harry's on Fillmore." She studied mid-century typefaces, with their thin and thick letters, as she created her own Fillmore face.

Once she'd created the font, she had to demonstrate its use. Last year's Fillmore Jazz Festival had just come and gone, so she imagined what the next poster might look like, and how the design would work on postcards and street banners.

"I've been to every Fillmore festival since I got here," she says. "Fillmore is real — it still has a cultural element that's gotten lost in the more commercial areas."

She got an "A" on the project and graduated to a job at Sparkart, an agency in Oakland. And when she emailed a copy of her Fillmore Jazz Festival project to the festival's organizers, they promptly suggested it be featured on the poster for this year's festival.

"It's really exciting to see my design all over," she says. She was especially flattered when the poster was reproduced in chalk on the blackboard at Kiehl's.

And this new rule will not change that. If they want to throw me in jail, I'll just try to distract them with the pot smoke."

In all his years of festival-going, he said, he's never seen anyone out of con-

trol. "Slapping kids' hands before they do anything wrong can't possibly be the right approach," he said.

Peter Snyderman, owner of the vener-

able Elite Cafe at 2049 Fillmore Street, at the heart of the festival area, said he found out about this year's changes by calling Northern Station, as he'd done in previous years. He said the change will have a significant impact on the Elite's operations.

"We have almost built a tradition of having a whole bunch of staff out front making Bloody Marys, margaritas and sangrias," he said. "Fillmore was the one fair where people could actually walk around with drinks." Snyderman said the Elite will still serve the traditional drinks, but customers will have to drink them inside.

"The whole atmosphere of the fair had become a perfect balance of fun, freedom and an easy-going time that fits with its spirit," he said. "It's not a soulless event with the same old food booths. This change is criminal."

D&M Wine & Liquors, the neighborhood's nationally respected source for champagne and spirits, will close this year for both days of the fair. D&M is usually open every day of the year. Owner Mike Politz said the last time it closed was one Saturday 20 years ago — for his wedding.

"You have no idea how pissed off I am about this," said Politz, whose family has been operating D&M for nearly 50 years at the corner of Fillmore and Sacramento Streets.

"I have to close because if I sell anything to anyone, they can't drink it, or they'll be cited," he said. "My shop is losing \$23,000 gross on those two days. Who will cut me a check? The city? The police department?

The Fillmore Merchants Association? They are depriving me of a livelihood. I have a nasty attorney on retainer and I do believe I've got a good lawsuit."

Politz cited greed as the motivation for the new restrictions.

"Who do the beer gardens help? They help the producers of the fair because now people must buy from them," he said. "For them to charge people 9 or 10 bucks for 20 ounces of shitty beer just proves they're more concerned about the vendors than the local merchants."

The police support the festival, Politz charged, because they get paid overtime to oversee it.

Sergeant Moreno of Northern Station said the crackdown came because of concerns arising out of recent festivals.

"One of the biggest problems in the last couple years has been open container drinking on the street," he said. "What people were doing was going to the stores and buying six packs and bottles of wine."

He admitted that enforcing the alcohol restrictions this year may be challenging, given that no additional police personnel will be added. As in years past, seven to 10 officers will be slated to roam and police the festival grounds.

Moreno acknowledged the change will come as a surprise to many jazz fans. "We're not out looking to give out tickets," he said.

"We'll go up and explain the changes — that beer and wine must be consumed inside the beer gardens. And 99 percent of the time that will work. But a citation is our hammer if it doesn't."



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HOME & GARDEN

A Garden Grows Over Pipes, Vents

At 2200 Pacific, turning a negative into a positive

By JULIA IRWIN

OVERCOMING the doubts of some skeptics, a group of local residents recently refashioned the facade of their condo building into an enclave of contemporary landscaping — complete with jaunty new numbers marking the address at 2200 Pacific Avenue.

The \$138,000 project, which began last fall, is the latest in a series of renovations and updates at the site over the last 15 years.

"You're never done," said board member and chair of the landscaping committee Lon Haack. "You can go to the Golden Gate Bridge, get a job painting and paint the bridge your whole life."

Haack, who has lived in the building for 18 years, worked with landscape commit-

tee members Sally Allen and Will Wenzel and designer Warren Simmonds to create an attractive, modern design that would conceal the vents and pipes along the front of the building while maintaining their functionality.

"We've turned what had been a negative for the building into a positive," Simmonds said.

Stainless steel planters containing white and purple foliage were erected above the offending structures, which are also screened by black granite walls.

At street level, round cactuses sit in a bed of pebbles. Wenzel said the group at first balked at Simmonds' suggestion to include the plants. "No one puts a cactus in San Francisco," he said. "But they're very small, and they accent the wall nicely."

The design is a far cry from the Victorian styling of most homes in the neighborhood, but it fits the building, built in the 1960s.

"We're not a Victorian, so why look like a Victorian?" Haack said. "Some people have this image of what Pacific Heights has to be like: It has to be roses, Victorians, boxwoods — very traditional. We just wanted to make sure that we maintained the beauty of Pacific Heights, but with a more modern and contemporary twist."

Another goal was to keep down costs and maintenance, best demonstrated by the "wall wave." Built in place of a long-gone koi pond, it consists of mounted, stainless steel waves and a long, glass rock wave below, lit to mimic moving water.

"Water would seep through the floor

and into the basement," Wenzel said. "We wanted the water theme without the problems and complications of water — without those pesky thousand-dollar bills every two or three years."

The project proceeded relatively smoothly, though minor complications added a month to the projected timeline. And the redo was not without its critics.

"We got storyboards and that sort of thing to explain it, but even so, it's hard for some people to visualize the outcome," Simmonds said. "So during the process a lot of people came forward with questions, and sometimes critiques. But when it was all done, I think everyone was very happy."

A month after completion, Haack said, "Even former critics are showing people the area and talking like it was their idea."



A group of residents worked with designer Warren Simmonds to transform 2200 Pacific with a garden and a "wall wave."



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Seeks Community Input May 2012.

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PROPPR Contact Information - San Francisco General Hospital
Primary Investigator: Mitchell Cohen, MD Study Staff: M. Nelson, RN, MPA & A. Daley, MA
Phone: 415.206.4799/ Email: daley@sfghsur.ucsf.edu
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406 Laurel St	2	1.5	2	38	6/13/12	1,495,000	1,527,000	
1826 Filbert St	2	1	3	22	6/15/12	1,549,000	1,585,000	
1627 Greenwich St	3	3.5	2	2623	16	6/1/12	2,189,000	2,295,000
2535 Laguna St	5	3	2	4858	11	5/22/12	2,249,000	2,400,000
126 Arguello Blvd	3	2.5	1	3255	0	5/23/12	2,500,000	2,500,000
3731 Jackson St	5	4.5	2	3315	13	6/8/12	3,300,000	3,300,000
3845 Washington St	5	4.5	2	29	6/12/12	3,700,000	3,550,000	
2826 Jackson St	4	4.5	2	92	6/13/12	4,200,000	4,075,000	
2715 Scott St	5	4.5	2	6898	57	6/12/12	5,480,000	5,100,000
23 Presidio Terrace	9	4	2	6039	0	5/18/12	5,850,000	5,850,000
3364 Washington St	5	4.5	1	0	5/18/12	6,000,000	6,200,000	
233 Maple St	8	5	3	6500	25	6/8/12	5,400,000	7,000,000
2600 Lyon St	5	5.5	2	5	5/30/12	8,800,000	8,800,000	
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1950 Gough St #307	1	1	1	650	89	6/15/12	549,000	549,000
1818 Broadway #205	1	1	1	146	6/5/12	565,000	550,000	
3140 Clay St #7	1	1	1	25	6/7/12	699,000	685,000	
1840 Washington St #203 1	1	1	1	863	31	6/6/12	699,000	699,000
1895 Pacific Ave #102	1	1	1	36	6/8/12	699,000	700,000	
1998 Broadway #1007	2	1.5	1	1030	15	6/8/12	750,000	775,000
2472 Bush St #B	3	1.5	2	1196	83	6/15/12	849,000	810,000
1856 Franklin St #6	3	2	1	1251	104	5/23/12	849,000	815,000
1856 Franklin St #5	3	2	2	1276	123	6/15/12	799,000	820,000
1840 Washington St #603 1	1	1	1	837	31	5/31/12	849,000	832,020
1840 Washington St #703 1	1	1	1	837	0	5/27/12	875,000	875,000
3131 Divisadero St	2	1.5	1	1740	147	6/14/12	949,000	925,000
1840 Washington St #201 2	2	1	1	824	0	5/23/12	939,000	939,000
1840 Washington St #304 2	2	1	1	955	0	5/21/12	939,820	939,820
2919 Pacific Ave #10	2	2	0	1125	23	5/18/12	995,000	975,000
1671 Bush St	3	2	1	2022	33	6/8/12	849,000	975,000
1840 Washington St #202 2	2	1	1	936	0	5/27/12	979,020	979,020
1925 Gough St #53	2	3	1	95	5/31/12	949,000	985,000	
2554 Pine St	2	1.5	1	40	5/25/12	995,000	1,005,000	
1760 Pacific Ave #4	3	2	1	1840	0	5/30/12	998,000	1,060,000
2801 Jackson St #304	2	1	1	1330	30	6/15/12	999,000	1,065,000
2111 Franklin St #1	3	2	2	13	5/22/12	995,000	1,090,000	
1840 Washington St #602 2	2	1	1	985	0	5/21/12	1,095,000	1,095,000
3351 Clay St #3	3	2	2	1646	117	5/24/12	1,285,000	1,256,500
1915 Jackson St	3	2	2	27	5/30/12	1,199,000	1,272,000	
2461 Buchanan St	2	2	1	26	6/15/12	1,400,000	1,335,000	
2090 Pacific Ave #701	2	2	2	1850	23	5/25/12	1,259,000	1,357,000
2121 Scott St	2	1.5	1	1505	34	5/22/12	1,450,000	1,400,000
3441 Clay St	3	2.5	1	2281	51	6/11/12	1,395,000	1,407,500
2547 Washington St #3	2	2	1	28	6/13/12	1,295,000	1,488,000	
1979 Broadway	3	2	2	1989	71	6/5/12	1,685,000	1,685,000
2251 Broderick St	3	2.5	1	2036	71	6/5/12	1,650,000	1,700,000
3150 Clay St	3	3	2	1946	2	5/24/12	1,575,000	1,849,000
120 Arguello Blvd	4	2.5	1	2746	32	6/14/12	1,895,000	2,100,000
1980 Vallejo St #2	4	3	2	68	5/25/12	2,295,000	2,295,000	
3953 Washington St	4	3	1	3371	17	6/8/12	2,695,000	2,687,500
3267 Jackson St	5	4	2	5000	53	6/7/12	3,200,000	3,150,000
1925 Gough St #22	4	3.5	1	3983	71	6/12/12	3,345,000	3,200,000

Savvy offers are being quickly accepted



The numbers continue to rise. This month's numbers suggest the median home price trajectory appears to have staying power. And the supply and demand drama is playing itself out with competitive multiple offers becoming the norm once again. The typical summer slowdown hasn't appeared yet — and although it's early in the season, there are still a strong number of new listings every week and properties are going into contract quickly. Buyers are presenting strategically savvy offers that sellers are quick to accept.

NEW LISTINGS: Now on the market is a group of quintessential San Francisco Victorian and Craftsman style homes that have been exquisitely remodeled to suit today's needs. Not to be missed: 2617 Sutter, 1915 Pierce (above), 2315 Webster, 2380 Vallejo and 1808 Vallejo — ranging in price from \$1.5 million to \$3.6 million. The understated facade at 3368 Jackson disguises an exquisite transformation by architect Lewis Butler and interior designer Stephanie Filbrandt. The offering price is \$15.5 million.

A market leader in condos is 2311 Scott #1, offering a view of Alta Plaza Park. It's a superb remodel with rare indoor-outdoor patios and a private garden complete with hot tub listed at \$2.4 million. The Beaux Arts building in Lafayette Park at 1925 Gough has a lovely, light-filled unit on the market for \$1.5 million. The TIC at 1395 Lyon, listed for \$429,000, offers good value plus parking. The declining distressed sale market offers 1945 Washington #409 for \$739,000. It is bank-owned, which can pose some obstacles, but ultimately the value may outweigh the transactional challenges.

— Data and commentary provided by MARIA MARCHETTI at Sotheby's International Realty. Contact her at maria@mariamarchetti.com or call 699-8008.

■ EPEHERA

THE SELLING WILL BE FAST AND FURIOUS

LOOK! READ! - Do You Want to Save - GOOD NEWS! HERE IS A CHANCE

ADJUSTER-SELLING NOW AT J. DIAMOND

PUBLIC SALE

DOWN TO THE BARE WALLS

Debs Mercantile Co.
1511 FILLMORE ST. 1511

FIRE! WATER - SALE STARTS FRIDAY MAY 1, 9 am.

NOT AS DRASTIC AS THESE PRICE REDUCTIONS

Men's Levi Strauss CLOTHES \$1.29	MENS SOCKS 5¢	LEATHER PAIR 12¢	Ladies' Dresses 49¢	Pequet Sheets 79¢
Men's B. V. D. Underwear 19¢	Men's Fancy Shirts 19¢	Boys' Cords 99¢	Overall 49¢	42 x 36 Pillow Cases 10¢
Men's Silk Button Down Shirts or Drawers 33¢	Men's Dress Pants 1.39	Ladies' Silk Knee Underwear 33¢	Huge Muslin GIRLS' ANKLETS 9¢	WEATHER PULLERS 39¢

THE BIG CLIMAX SALE OF THE YEAR—DOORS OPEN FRIDAY, MAY 1st, 9 A.M.

Men's Union Made Work Clothes 69¢	Men's Overalls 99¢	Men's Suits 23¢	Men's Felt Slippers 25¢	Men's CIGARETTES 10¢	Turkish or Buck Towels 5¢	LOOK! BIG VALUES
Men's Suits 23¢	Men's Suits 23¢	Men's Suits 23¢	Men's Suits 23¢	Men's Suits 23¢	Men's Suits 23¢	Men's Suits 23¢

DEB'S MERCANTILE CO.
1511 Fillmore 1511

SPACE DOES NOT PERMIT US TO LIST ALL SALE PRICES

The selling was fast and furious

From a box of vintage printed materials comes this broadside from Deb's Mercantile Co., located from 1832 to 1834 at 1511 Fillmore Street, between Geary and O'Farrell. Soon after this sale, Deb's moved to the 1600 block of Fillmore, where it remained until the late 1940s. The ad was set and printed by Henry F. Budde, a native of Germany, who came to San Francisco in 1891, at age 18, already versed in his craft. He founded the Eureka Press in 1902 with a \$5,000 credit from paper baron Isadore Zellerbach. — JOE PECORA

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Not many cities can boast a vibrant section of town that is upscale but approachable, fashionable but not elitist, comfortable without being boring. San Francisco's Fillmore is all these — and, best of all, it's not striving to be original. It just is. — *Gourmet magazine*

ART & ANTIQUES
Kuraya Japanese Antiques
2425 California 885-3313
Mureta's Antiques
2418 Fillmore 922-5652
Narumi Japanese Antiques
1902 Fillmore 346-8629
Thomas Reynolds Gallery
2291 Pine 441-4093
Walter Adams Framing
2019B Fillmore 922-6811

CLOTHING & SHOES
Alice & Olivia
2259 Fillmore 563-3955
Asmby Hall
1850 Fillmore 567-5953
Athleta
2226 Fillmore 345-8501
Black Fleece
2223 Fillmore 931-2203
Cielo
2225 Fillmore 776-0641
Clary Sage Organics
2241 Fillmore 673-7300
Cotelac
1930 Fillmore 351-0200
Crosswalk Shoes
2122 Fillmore 921-0292
Curve
2360 Fillmore 885-4200
De Novo
2413 California 563-5937
Eileen Fisher
2216 Fillmore 346-2133
Elizabeth Charles
2056 Fillmore 440-2100
Erica Tanov
2408 Fillmore 674-1228
Gimme Shoes
2358 Fillmore 441-3040
Heidi Says
2426 Fillmore 749-0655
Heidi Says Casual
2416 Fillmore 749-1144
Heidi Says Shoes
2105 Fillmore 409-6850
Hlaska
2033 Fillmore 440-1999
James Perse
2028 Fillmore 885-0300
Jigsaw
2121 Fillmore 931-5520
Lilith
2029 Fillmore 913-7600
Limu
2237 Fillmore 567-9500
Marc by Marc Jacobs
2142 Fillmore 447-8940
Margaret O'Leary
2400 Fillmore 771-9982
Metro 200
2116 Fillmore 776-5652
Mio
2035 Fillmore 931-5620
Mudpie
2185 Fillmore 771-9262
Muse Ten
1820 Fillmore 922-6873
Paolo Shoes
2000 Fillmore 885-5701
Peruvian Connection
2326 Fillmore 513-1559
Ralph Lauren
2040 Fillmore 440-6536
Roberta Freymann
2055 Fillmore 563-8595
Steven Alan
1919 Fillmore 351-1499
ruti
2119 Fillmore 441-4412
sunhee moon
1833 Fillmore 928-1800
Toujours
2484 Sacramento 346-3988

GIFTS & FLOWERS
Blooming Floral Design
749-1533
Cottage Industry
2328 Fillmore 885-0326
Fillmore Florist
1880 Fillmore 929-5200
In Water
2132 Fillmore 359-1232
L'Occitane
2207 Fillmore 563-6600
Nest
2300 Fillmore 292-6199
Paper Source
1925 Fillmore 409-7710
Papyrus
2109 Fillmore 474-1171

HOME & GARDEN
Design Within Reach
1913 Fillmore 567-1236
Duxiana
1853 Fillmore 673-7134
Flor
2226 Bush 359-9790
Jonathan Adler
2133 Fillmore 563-9500
Studio D
2184 Sutter 346-9694
Timeless Treasures
2176 Sutter 775-8366
Zinc Details
1955 Fillmore 776-2100

JEWELRY
Alexis Bitar
1942 Fillmore 567-5113
Eric Trabert Goldsmith
2420 Fillmore 567-8887
Gallery of Jewels
2115 Fillmore 771-5099
Hi Ho Silver
1904 Fillmore 771-4446

NEWS & BOOKS
Browser Books
2195 Fillmore 567-8027
Juicy News
2453 Fillmore 441-3051
Marcus Books
1712 Fillmore 346-4222

RESALE
Crossroads Trading Co.
1901 Fillmore 773-8885
Goodwill Industries
1699 Fillmore 441-2159
Repeat Performance
2436 Fillmore 563-3123
Seconds to Go
2252 Fillmore 563-7806

SERVICES
Artists Inn
2231 Pine 346-1919
Copy.net
2404 California 567-5888
Invision Optometry
1907 Fillmore 563-9003
Jet Mail
2130 Fillmore 922-9402
Music Lovers Audio
2285 Bush 345-8111
R. Carrie Insurance
2140 Sutter 567-7660
S.F. Boot & Shoe Repair
2448 Fillmore 567-6176
Skyline Cellular
1920 Post 751-8282
UPS Store
2443 Fillmore 922-6245
Walgreens
1899 Fillmore 771-1568